PRECISION FINANCIAL WELCOMES PROFESSIONALS TO THE TEAM

Mine Hill, NJ (August.2010) - Precision Financial Services, Inc. (PFS) and BJ Associates (BJA) have formally affiliated. Senior management teams from both firms have known and worked together for over 25 years.

From the 1970's when Mike Babyak, Sr. and Bruce Jones worked together in leadership rolls with the New Jersey Association of Life Underwriters (NAIFA) through the 1990's when they shared resources through security Mutual Life of NY and American United Life, both have grown as independent entities.

Today, they have announced a formalized relationship and will share one broker dealer, LPL Financial. "This synergy will expand our scope and allow us to provide more comprehensive resources, including additional locations in NJ and South Carolina", according to Michael Babyak, Jr. II.

About Precision Financial Services, Inc.

Precision Financial Services, Inc. is a full-service, wealth management firm serving both high net worth individuals and corporate clients nationwide. Headquartered in Mine Hill, New Jersey, Precision Financial Services provides sound financial advice supported by superior research, technology and planning services. The Financial Consultants of Precision Financial Services, Inc. are affiliated with LPL Financial.

For additional company information, refer to www.precisionfinancialservices.com. or contact Phyllis Babyak at 973-927-6300. Securities offered through LPL Financial, Member FINRA/SIPC

About BJ Associates:

BJ Associates is a full-service, independent insurance agency located in Mendham, NJ. BJA consults with insurance companies to provide risk management and protection benefits for their clients and to ensure financial integrity for their business' and families. Founded by Bruce D. Jones in 1984, the organization was built upon decades of measurable success driven by industry expertise, effectiveness and service. BJ Associates is not affiliated with LPL Financial.

For additional information, contact Bruce Jones at 973-543-5900.

About LPL Financial

LPL Financial is one of the nation's leading financial services companies and largest independent broker/dealer. Headquartered in Boston, Charlotte, and San Diego, LPL Financial and its affiliates offer industry-leading technology, training, service, and unbiased research to 12,489 financial advisors, 768 financial institutions, and over 4,000 institutional clearing and technology subscribers. LPL Financial has $259 billion in brokerage and advisory assets as of June 30, 2009. LPL Financial and its approximately 2,500 employees serve financial advisors through Independent Advisor Services, supporting financial advisors at all career stages; Institution Services, focusing on the needs of advisors and program managers in banks and credit unions; and Custom Clearing Services, working with broker/dealers at leading financial services companies. For additional information about LPL Financial, visit www.lpl.com.

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